



HBOT4Heroes' Run 4 Their Lives 5K Sponsorship Opportunities

Be a hero behind the mission. Your sponsorship helps save lives by funding Hyperbaric Oxygen Therapy (HBOT) for veterans, and others battling traumatic brain injuries, PTSD, and suicidal ideation.

All sponsorships secured by August 13 will be included on race-branded merchandise (shirts, banners, signage).

HBOT4Heroes Audience Reach: Over 3,000 newsletter subscribers + 14,000 social media followers

Core Sponsorship Levels

SUPERHERO \$2,500

- Logo on race t-shirts
- Dedicated social media shoutout
- Featured in monthly newsletter for 4 months
- Permanent logo & link on HBOT4Heroes event sponsorship webpage

- Complimentary entry for 4 participants
- Live recognition at event
- Vendor table/tent space at the event
- Logo on start/finish line banner

SIDEKICK \$1,000

- Logo on race t-shirts
- Social media shoutout
- Newsletter feature for 3 months
- Permanent logo & link on HBOT4Heroes event sponsorship webpage

- Complimentary entry for 2 participants
- Live recognition at event
- Vendor table/tent space at the event
- Logo on start/finish line banner

ALLY \$500

- Logo on race t-shirts
- Social media callout
- Newsletter recognition for 2 months
- Permanent logo & link on HBOT4Heroes event sponsorship webpage

- Live recognition at event

**HBOT4
HEROES 5K!**
RUN 4 THEIR LIVES

See More Sponsorships



Feature Sponsorships with Real Impact

Want to go beyond brand visibility? These sponsorships put you at the heart of the mission. Each tier offers unique exposure and a chance to be part of something bigger.

These spots are limited—and unforgettable.

Secure your station. Support the story. Show up for the mission.



\$6,500

LEGEND SPONSOR

The cost to save a life.

- Top logo on race t-shirts
- Dedicated social media post
- 6 months of newsletter recognition
- Permanent logo & link on event sponsorship page AND HBOT4Heroes' Corporate Sponsor Page!
- 8 complimentary race entries
- Live recognition at event
- Prominent vendor space near the start/finish line
- Largest logo on start/finish banner

COSTUME CONTEST STATION

- Logo on race t-shirts
- Social media shoutout
- Newsletter feature for 4 months
- Branded sign at contest area
- Sponsorship covers prizes, Polaroids, supplies
- 4 complimentary race entries
- Live recognition at event
- Logo on start/finish line banner

* Sponsor provides judges

\$2,000

CAPE DEDICATION STATION

Honor them. Carry them 'on your back.' Run for them.

\$1,500

- Logo on race t-shirts
- Social media callouts (whenever cape station is mentioned)
- Newsletter feature for 4 months
- Branded sign at cape station
- Permanent logo/link on event page
- 2 complimentary race entries
- Live recognition at event
- Logo on start/finish line banner

* Sponsor provides volunteers

MISSION CHECKPOINT

Help us hydrate our heroes.

\$1,000

- Logo on race t-shirts
- Social media shoutout
- Newsletter feature for 4 months
- Branded sign at halfway point
- 2 complimentary race entries
- Live recognition at event
- Logo on start/finish line banner

* Sponsor provides halfway water station by bringing and setting up their own table, coolers, cups, & trash bin



09.13.25, 9:00 AM
American Tobacco Trail
Scan here.

