



## HBOT4Heroes' Ride & Run 4 Their Lives Sponsorship Opportunities

Be a hero behind the mission. Your sponsorship helps save lives by funding Hyperbaric Oxygen Therapy (HBOT) for veterans battling traumatic brain injuries, PTSD, & suicidal ideation.

Support **BOTH** of our Suicide Prevention Week events:

-  Ride 4 Their Lives – September 7, 2025
-  Run 4 Their Lives 5K – September 13, 2025

All sponsorships secured by August 13 will be included on race-branded merchandise (shirts, banners, signage).

HBOT4Heroes Audience Reach: Over 3,000 newsletter subscribers + 18,000 social media followers

### Core Sponsorship Levels

## SUPERHERO

\$2,500

**BEST VALUE!**

- Logo on race t-shirts
- Dedicated social media shoutout
- Featured in monthly newsletter for 4 months
- Permanent logo & link on **BOTH** event pages
- Complimentary entry for 4 participants in the 5K
- Vendor table/tent space at **BOTH** the Ride and the Run
- Logo on start/finish line banner (5K) and Ride event signage
- Live recognition at **BOTH** events

\$1,000

## SIDEKICK

- Logo on race t-shirts
- Social media shoutout
- Newsletter feature for 3 months
- Permanent logo & link on event page
- Complimentary entry for 2 participants
- Live recognition at event
- Vendor table/tent space at the event
- Logo on start/finish line banner

## ALLY

\$500

- Logo on race t-shirts
- Social media callout
- Newsletter recognition for 2 months
- Permanent logo & link on event page
- Live recognition at event

**HBOT4HEROES**  
**RUN 4 THEIR LIVES**

See More Sponsorships





## Two Events. One Mission. Save Lives.

We're hosting 2 powerful events during Suicide Prevention Week to raise awareness & prevent veteran suicide:

**Sunday, September 7<sup>th</sup>:** Ride 4 Their Lives w/ Raging Bull Harley Davidson

**Saturday, September 13<sup>th</sup>:** Run 4 Their Lives 5K -

Some of our sponsorship levels include recognition at both events, while others focus on the 5K. This is your chance to amplify your support, connect with the community, and help fund life-saving care for veterans. **Secure your sponsorship today.**

\$6,500

### LEGEND SPONSOR

The cost to save a life.

#### INCLUDES RECOGNITION AT BOTH THE RIDE & THE RUN!

- Top logo on race t-shirts
- Dedicated social media post
- 6 months of newsletter recognition
- Permanent logo & link on event page **AND HBOT4Heroes' Corporate Sponsor Page!**
- 8 complimentary race entries for the 5K
- 4 tickets to ride in the Ride 4 Their Lives (includes raffle)
- Live recognition at **BOTH** events
- Premium vendor space at both the Ride and the Run
- Largest logo on start/finish banner

### PROTECTOR SPONSOR

Small business, big impact.

*Perfect for small businesses looking to support the cause at an accessible level.*

- Logo on race shirts and website
- Live event shoutout at the 5K

Show your community support and be part of the mission - **for just \$250, your business can be represented on race day & beyond!**

\$250



### IN-KIND DONATIONS

Inspire Participation. Showcase Your Business.

- Raffle items (Ride & 5K)
- Race winner prizes (5K)
- Gift cards for raffles or prizes

Support the mission with in-kind donations for **BOTH** of our events:

- Runner refreshments: bananas, energy drinks, protein bars, water
- Food for riders post-Ride



09.07.25, 10:00 AM

Raging Bull Harley Davidson

09.13.25, 9:00 AM

American Tobacco Trail

Scan here.

