



# AN EVENING OF BRAVERY

HBOT4Heroes' 3<sup>rd</sup> Annual

# AN EVENING OF BRAVERY

Honoring 25 Years Since 9/11

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Friday, September 11, 2026  
Pavilion at the Angus Barn  
Raleigh, NC



## ***STOP SUICIDE & RESTORE LIVES WITH HYPERBARIC OXYGEN***

HBOT4Heroes is a 501c3 nonprofit registered in the US under EIN 92-3494632  
P.O Box 13887, Durham, NC 27709  
919.874.5754 | [www.hbot4heroes.org](http://www.hbot4heroes.org)

## The Mission

HBOT4Heroes' mission is to stop veteran suicide by funding Hyperbaric Oxygen Therapy (HBOT) to restore brain health in veterans who have a Traumatic Brain Injury (TBI) and Post-Traumatic Stress Disorder (PTSD).

We heal invisible wounds and save lives NATURALLY



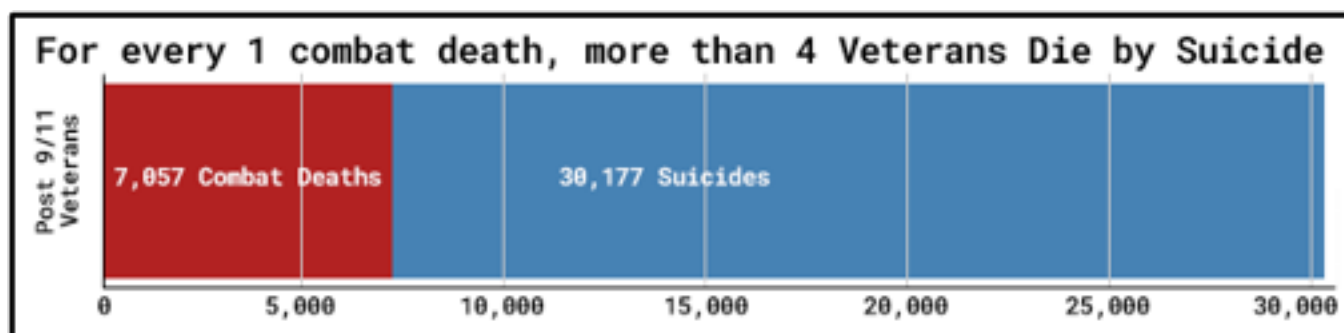
## The Need

- Data from recent years suggest 44 veterans die by suicide every day. That's over 16,000 lives lost each year - more than combat losses from Iraq and Afghanistan combined.
- TBI and PTSD are leading drivers of suicidal thoughts among veterans, with current treatments consisting of pharmaceuticals and short-term coping mechanisms.
- Our heroes deserve a natural, research-backed solution proven to heal the brain and reduce the devastating symptoms of PTSD and TBI.



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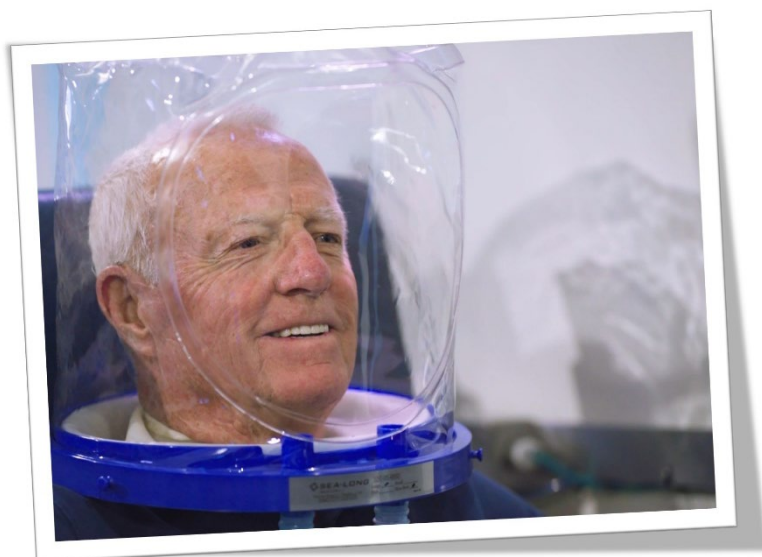
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## The Solution

Hyperbaric Oxygen Therapy (HBOT) is a simple combination of oxygen and pressure.

- Proven improvements in suicidal ideations, mood, cognition, and quality of life.
- HBOT4Heroes funds 40 Hyperbaric Oxygen Therapy treatments for veterans to restore brain health.
- The VA and insurance does not cover the cost of this noninvasive modality that is proven to be effective and life-saving. Without us, most heroes can not afford HBOT.



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## The Event's Importance

- **September 11, 2001** – A day that changed our nation forever. Nearly 3,000 lives were lost, and in the year that followed, **181,510** Americans joined active duty and 72,908 joined the reserves. A generation answered the call to serve.
- **Twenty-five years later, the legacy lives on.** Many of those men and women went on to serve in Iraq, Afghanistan, and beyond. Today, some are still in uniform, while many are veterans carrying both visible and invisible wounds.
- **At HBOT4Heroes, we stand with them.** Many of the veterans we serve joined the military because of 9/11. This event and our mission is our way of honoring their sacrifice – and making sure they are not forgotten.
- On this solemn anniversary, we gather to honor the past, fight for the present, and ignite hope for the future.



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## The Experience

- Elegant dinner at the Pavilion at the Angus Barn
- Moving tribute to fallen heroes
- Veteran & family testimonials
- Annual Superhero Award
- Silent and live auctions
- Music, community, and remembrance

## The Celebration

An Evening of Bravery is a celebration of life, healing, and second chances.

Our heroes have fought battles both seen and unseen. Through Hyperbaric Oxygen Therapy, many

have found restoration, clarity, and renewed purpose.

We celebrate their resilience, their courage to heal, and the families who stood by them.

Every story is living proof that hope can be restored, and that healing is something to be celebrated.



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## Our Impact

Your sponsorship underwrites the evening so more net proceeds fund HBOT access for veterans with TBI and PTSD.

- Every dollar = **life-saving care**
- \$150 → 1 HBOT session
- \$6,500 → full treatment protocol for one veteran
- Sponsorships directly fund access to care for veterans with TBI & PTSD.
- Your sponsorship = a life saved.

## Your Impact

Your sponsorship underwrites the evening allowing more net proceeds to fund HBOT access for veterans with TBI and PTSD.

- Every dollar is life-saving care
  - \$140 → 1 HBOT session
  - \$6,500 → full treatment protocol for one veteran



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- Sponsorships will help fund access to HBOT care for veterans and first responders with TBI & PTSD.

Your sponsorship = lives saved

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## The Emcee

### Henry Hinton, Talk of The Town



Henry Hinton is a veteran broadcaster and President of Inner Banks Media (IBX), which operates five FM radio stations across eastern NC. He is the host of the popular radio program Talk of the Town and a former President of the NC Association of Broadcasters. He currently serves as a member of the Board of Directors for the National Association of Broadcasters. Henry has been recognized throughout his

career for leadership and community impact, including induction into the NC Broadcasters Hall of Fame in 2015

An original supporter of HBOT4Heroes, Henry proudly served as emcee for An Evening of Bravery in 2025 and returns in 2026 with a deep commitment to honoring veterans and supporting life-changing care for those who have served.



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## The Featured Speakers

### Military & First Responder Stories of Healing

Our heroes are the voice of  
HBOT4Heroes

An Evening of Bravery centers around the brave men and women whose lives have been changed through Hyperbaric Oxygen Therapy. Their powerful stories of hope and recovery are what move hearts, inspire giving, and remind everyone why our mission matters.



From veterans & first responders who once struggled with suicide, depression, memory loss, and sleepless nights to those who are now thriving, reconnecting with family, and rediscovering their purpose.

Testimonies this year will tie together 9/11 stories and stories of healing. The voices of these heroes are louder and more inspirational than any keynote.



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## The Music



Music is the heartbeat of the An Evening of Bravery

Music connects generations, honors service, and celebrates hope and healing.

We are in active discussions with some world-class artists to consider performing at

this event. These country artists embody patriotism, resilience, and the spirit of our nation's heroes. These artists are under consideration pending availability, cost & sponsorships.

- John Rich (Big & Rich)
- Zac Brown



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## The Opening Act

### Option Under Consideration

#### Velvet Rodeo

A North Carolina-based country duo celebrated for their dynamic harmonies and energetic performances, Velvet Rodeo performed at Evening of Bravery 2025 and is known for their powerful stage presence and heartfelt lyrics. Their newest release, "Still Under Fire," is a moving song inspired by the ongoing battles veterans face with PTSD, reflecting their deep compassion and commitment to raising awareness through music.

Velvet Rodeo also has a reality show on AMC called "Heartstrings" where they share with America their love story and journey as a Nashville duo.



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## The Headliner

### Option Under Consideration

Jason Michael Carroll (JMC)

A Marine veteran and native of Youngsville, NC, JMC first captured national attention with his debut single "Alyssa Lies," a powerful ballad that showcased his deep emotional storytelling. With 70 million Spotify

streams and known for hits like "Livin' Our Love Song" and "Where I'm From," Jason delivers an authentic Carolina country sound and a heartfelt connection to service and sacrifice. A proud supporter of HBOT4Heroes' mission, JMC regularly volunteers at our events. His latest release, a collaboration with fellow North Carolinian Petey Pablo, highlights his versatility and continued passion for creating music that unites communities through shared roots and pride.



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## Featured Hero

### Major James Capers, Jr., U.S. Marine Corps (Ret.)

Major James Capers, Jr. is one of the most highly decorated Force Recon Marines in U.S. history. Over the course of five combat tours in Vietnam, he led dozens of top-secret missions and became the first African American Marine officer nominated for the Medal of Honor.

A lifelong advocate for his fellow veterans, Major Capers continues to inspire service and sacrifice. In 2025, he was honored with the Fox Nation Patriot Award in New York City, recognizing his extraordinary courage, leadership, and devotion to country.

We are proud to honor Major Capers as an enduring symbol of bravery, perseverance, and the mission of HBOT4Heroes.



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## Sponsorship Opportunities

- Presenting Sponsor – \$50,000
- Gold Sponsor – \$25,000
- Silver Sponsor – \$10,000
- Table Sponsor – \$5,000
- Community Sponsor – \$2,500

(All include recognition, premium seating, & marketing benefits)

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## The Presenting Sponsor \$50,000

### EXCLUSIVE LEVEL (1 AVAILABLE)

We invite you to be the Evening of Bravery Presenting Sponsor. This sponsorship is recognized as the premier partner of the event – the name and brand that stands beside the mission.



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## BRANDING & RECOGNITION

Company name/logo integrated into the official event title wherever it appears (e.g., *An Evening of Bravery Presented by [your company]*).

**Logo Placement:** Premier placement on all printed and digital materials, including:

- Event invitation and save-the-date
- Event signage and banners
- Gala program (front cover and inside)
- Event website and social media announcements

**Stage Recognition:** Exclusive verbal recognition from the Master of Ceremonies during welcome remarks and throughout the evening.

**Video Recognition:** Inclusion of logo in all pre-event and post-event highlight reels.

**Press & Media:** Featured as presenting sponsor in all press releases, radio spots, and media interviews.

## HOSPITALITY & EXPERIENCE

**Premium Table Placement:** Two (2) *VIP tables* (20 guests total) with premier seating closest to the stage.

**On-Stage Photo Opportunity:** Recognition moment on stage with key speakers or honorees.

**Concierge Service:** Dedicated HBOT4Heroes liaison for guest coordination and experience personalization.



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## MARKETING & DIGITAL EXPOSURE

**Social Media Campaign:** Minimum of *five* (5) dedicated posts before, during, and after the event highlighting the sponsor's commitment to veterans and the cause. HBOT4Heroes has over 30,000 followers and growing.

**Website Feature:** Exclusive homepage spotlight on the HBOT4Heroes website for six (6) months with link to company website.

**Email & Newsletter Recognition:** Featured mention in all gala email blasts and the HBOT4Heroes monthly newsletter.

**Custom Content Opportunity:** Option to co-create a short video or story post featuring your company's partnership and why it supports our heroes.

## LEGACY & IMPACT

**Veteran Sponsorship Impact Recognition:** Funds at this level fully fund the treatment program for approximately 7–8 veterans through HBOT4Heroes.

**Commemorative Plaque:** Custom recognition plaque presented during the event.

**Invitation to Future Events:** VIP invitations to HBOT4Heroes' upcoming 5K, community events, and annual press announcements.

**Website Feature:** Logo included on event page forever following the event.



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## The Gold Sponsor

**\$25,000**

**PREMIUM LEVEL:** As a Gold Sponsor, your company stands among our top-tier partners, demonstrating extraordinary commitment to healing America's heroes. You will be recognized prominently throughout An Evening of Bravery as a driving force behind our mission to stop suicide and restore lives.

### BRANDING & RECOGNITION

**Logo Placement:** High-visibility placement on:

- Event invitation and save-the-date
- Gala program (inside cover)
- Event signage and banners
- Event website and social media promotions

**Stage Recognition:** Verbal acknowledgment from the Master of Ceremonies during event introductions.

**Video Recognition:** Inclusion in all pre- and post-event highlight videos.

**Press & Media:** Mentioned as a Gold Sponsor in event press releases and social media announcements.

### HOSPITALITY & EXPERIENCE

**Premium Table Placement:** One (1) VIP table (10 guests total) with preferred seating near the stage.

**Photo Opportunity:** Recognition photo with event hosts.



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## MARKETING & DIGITAL EXPOSURE

**Social Media Campaign:** Minimum of three (3) dedicated posts across HBOT4Heroes. HBOT4Heroes has over 30,000 followers and growing.

**Website Feature:**

- Logo and link displayed on the HBOT4Heroes website home page for three (3) months.
- Logo included on event page forever following the event.

**Email & Newsletter Recognition:** Featured in every gala-specific and one general HBOT4Heroes newsletter.



## The Silver Sponsor

**\$10,000**

**HONOR LEVEL:** Silver Sponsors represent steadfast supporters who make a measurable impact in the lives of veterans and their families. Your sponsorship provides essential care for those who need it and ensures your company's generosity is recognized among distinguished guests.

## BRANDING & RECOGNITION

**Logo Placement:** Visible on:

- Event signage and digital screens
- Gala program (inside back cover)
- Event website sponsor listing
- Select social media posts



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**Stage Recognition:** Acknowledgment from the Master of Ceremonies during the event.

## HOSPITALITY & EXPERIENCE

**Table Placement:** One (1) reserved table (10 guests total) with preferred seating.

**Guest Recognition:** Company name displayed on table signage.

## MARKETING & DIGITAL EXPOSURE

**Social Media Campaign:** At least two (2) dedicated mentions across HBOT4Heroes channels. HBOT4Heroes has over 30,000 followers and growing.

**Website Feature:** Logo included on event page forever following the event.



## The Table Sponsor

**\$5,000**

**SUPPORTING LEVEL:** Table Sponsors are the backbone of the Evening of Bravery – local leaders and organizations who believe deeply in caring for those who have served.

## BRANDING & RECOGNITION

**Logo Placement:**

- Listed in the gala program and on event signage
- Included on HBOT4Heroes event website forever



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**Event Recognition:** Acknowledgment in the program and event slideshow.

## HOSPITALITY & EXPERIENCE

**Reserved Table:** One (1) reserved table (10 guests total) with company name prominently displayed.

## MARKETING & DIGITAL EXPOSURE

**Social Media Mentions:** One (1) recognition post before or after the event highlighting your company's support. HBOT4Heroes has over 30,000 followers and growing.

**Website Feature:** Logo included on event page forever following the event.

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## The Community Sponsor

### \$2,500

**COMMUNITY LEVEL:** Community Sponsors embody the spirit of service – making it possible for more veterans to receive life-changing treatment. Your sponsorship sends a clear message that you stand behind those who've stood for us.

## BRANDING & RECOGNITION

**Logo Placement:**

- Listed in gala program and event slideshow
- Included on HBOT4Heroes event page forever



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## HOSPITALITY & EXPERIENCE

**Event Access:** Four (4) reserved seats with access to the full Evening of Bravery experience.

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## Thank you!

Thank you for considering this opportunity to stand beside HBOT4Heroes as a Sponsor of An Evening of Bravery. Together, we can honor 25 years since 9/11, celebrate the strength of our heroes, and continue the mission of saving lives and restoring hope for our heroes.

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*Join us in honoring the past, fighting for the present, and igniting hope for the future.*

## Sponsor the Evening of Bravery. Save lives.



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## Sponsorship Opportunities

Honoring 25 Years Since 9/11

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Benefit / Recognition	Presenting \$50,000	Gold \$25,000	Silver \$10,000	Table \$5,000	Community \$2,500
Title Billing ("Presented By")	X				
Premier Logo Placement (all materials)	X	X	X	X (program + signage)	X (program + slideshow)
Press & Media Recognition	X	X			
Stage Recognition by Emcee	X	X	X		
Homepage Feature	6 months	3 months			
Social Media Posts	5 posts	3 posts	2 posts	1 post	Thank-you post
VIP / Reserved Seating	2 VIP tables (20 guests)	1 VIP table (10 guests)	1 reserved table (10 guests)	1 reserved table (10 guests)	4 reserved seats
Newsletter Recognition	Gala emails + monthly	Gala emails + 1 newsletter			
Custom Video/Content Opportunity	X				
Lifetime Logo on Event Page	X	X	X	X	X
Legacy Impact Recognition	Funds 7-8 veterans	Funds 3+ veterans	Funds 1+ veteran	Partial funding	Treatment support
Plaque Presentation	X				
VIP Invitations to Future Events	X				



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